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**Unprecedented Power
Jesse Jones, Capitalism, and the Common Good
Steven Fenberg
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***FDR's Secret Weapon
Jesse Jones Combated Failing U.S. Economy,
Wielded Unprecedented Power as Appointed Official***

"Jesse Jones is one of those vital figures who has inexplicably slipped into the historical shadows. Now Steven Fenberg has given us a wonderful new biography of a man who played a critical role in the most tumultuous years of the American Century, bringing Jones back to vivid life."—Jon Meacham, author of the Pulitzer Prize-winning book *American Lion: Andrew Jackson in the White House* and the bestselling *Franklin and Winston: An Intimate Portrait of An Epic Friendship*

COLLEGE STATION--While virtually unknown today, Jesse Holman Jones wielded power comparable to that of FDR, saving a crippled U.S. economy during the Great Depression.

"Jesse Jones redefined Franklin Roosevelt's presidency, the New Deal and World War II mobilization," said Steven Fenberg, author of *Unprecedented Power*, a biography of Jones. "If anything, Jones shows us that government can help people and make money at the same time."

At a crucial time in U.S. history and working largely out of the limelight as chairman of the Reconstruction Finance Corp., Jones saved farms, homes, banks and businesses; built infrastructure; and even set the price of gold with FDR each morning in the President's bedroom.

Now writer and producer of the Emmy Award-winning documentary film, "Brother, Can You Spare a Billion? The Story of Jesse H. Jones," Fenberg, tells the story of Jones for the first time.

As the public and media continue to draw comparisons between actions taken by President Obama and those of the FDR administration, *Unprecedented Power* offers a timely perspective on government use of economic stimulus.

According to Fenberg, Jones recognized that he would prosper only if his community thrived, a belief that directed him to combine capitalism and public service to strengthen his community, to

restore the fortunes of his country and to ultimately save the nation.

In writing *Unprecedented Power*, Fenberg had unrestricted access to the collections of Houston Endowment — the philanthropic foundation established by Jesse and Mary Gibbs Jones in 1937, as well as to the archives of the Library of Congress, the Dolph Briscoe Center for American History, the Houston Public Library and an array of other sources.